

# Interoperability of Digital Twins: Challenges, Success Factors, and Future Research Directions

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**Abstract.** The widespread adoption of digital twins gave rise to emerging systems of interconnected digital twins, often dubbed aggregated or hierarchical digital twins. In such emerging systems, interoperability of digital twins is key in determining the capabilities and qualitative properties of the emerging system. In this paper, we report on a panel discussion that took place at the 2023 Annual Simulation Conference with four esteemed experts representing four distinct perspectives on the topic: strategic (why aggregated digital twins matter?), technical (how co-simulation supports a distributed set of concerns over multiple digital twins?), standardization (how standards enable interoperability?), and organizational (how organizations deal with digital twinning scenarios?). We report the panelists' main arguments and synthesize them into a discussion. The main takeaway of the panel is that contrary to the state of affairs in digital twinning that limits interoperability to low levels, there is a clear need to reach higher levels of interoperability in digital twinning scenarios that necessitate a distributed approach. Moreover, there are emerging solutions to achieve these higher levels. To provide researchers with tangible leads, we distill challenges and success factors, and recommend future research directions in digital twin interoperability.

**Keywords:** ISO23247 · panel report · standardization · systems of systems

## 1 Introduction

Digital twins are virtual mirrors of physical assets, connected through real-time data streams and control loops to their physical counterparts [40]. They reflect the current state of the physical asset and offer safe, cost-efficient, and time-efficient alternatives for interacting with the physical system, such as for virtual experimentation. The control loop enables the digital twin to actuate the physical system based on analysis and simulation, useful in scenarios like run-time optimization, real-time reconfiguration, and intelligent adaptation. Owing to their

advantages, digital twins have seen rapid adoption across various domains, including smart manufacturing [39], smart healthcare [1], and urban ecosystems [8].

As the complexity of physical systems increases, concerns about monolithic digital twins become significant. Decomposing them into specialized units with a finer-grained scope can replace the accidental complexity of the digital twin with better-managed essential complexity [38]. This enhances the separation of concerns, reconfigurability, and scalability when mirroring complex physical systems with multiple digital twins [27]. This need for compositionality in digital twins leads to a System of Digital Twins (SoDT) [42], similar to the dynamics of systems-of-systems. In SoDTs, digital twins may not be designed by the same vendor or implemented using the same technology. In such scenarios, ensuring the ability to exchange information despite the lack of design convergence is crucial to harness the benefits of task-specific digital twins [19]. Interoperability between individual digital twins within an aggregated structure is key to leveraging the power of specialized, domain-specific digital twins. The widespread adoption of digital twins has led to numerous vendors offering digital twin frameworks and platforms. However, the lack of technological convergence and common APIs makes digital twin compositionality a challenging task.

### A definition of interoperability

We rely on the definition of interoperability by the ISO/IEC 25010 standard: “*degree to which two or more systems, products or components can exchange information and use the information that has been exchanged*”.<sup>6</sup>

There are two crucial elements in this definition: (i) the ability to exchange information and (ii) the ability to use the exchanged information. Both are challenging in general SoDTs as digital twins in such structures lack any pre-meditated convergence mechanisms. The Levels of Conceptual Interoperability Model framework [49] defines seven such convergence levels, ranging from the low level of technical interoperability focusing on integrability with mere bits and bytes being exchanged, to the highest level of conceptual interoperability focusing on composability with high-context information being exchanged. Currently, SoDTs are far from the highest levels of interoperability, mostly relying on ad-hoc alignment of APIs, stemming from community convergence rather than proper design for interoperability. With the surging interest in digital twins in a wide array of domains, and with the need for higher levels of interoperability on full display, it is important to understand the challenges and success factors of fostering interoperability among digital twins.

### Related Work

Interoperability poses a significant challenge in DT engineering [2]. Two recent surveys merit attention for their comparison of various digital platforms, particularly regarding interoperability. Gil et al. [23] examine 14 open-source DT

<sup>6</sup> <http://iso25000.com/index.php/en/iso-25000-standards/iso-25010/60-compatibility>

frameworks across 10 dimensions, classified into six groups. They present a case study involving 5 DT frameworks, comparing their capabilities and discussing advantages and limitations, including built-in simulations, data analytics, and theory-to-practice transition. In a comparative analysis, Lehner et al. [35] assess three popular DT platforms: AWS, IoT Greengrass, and Microsoft Azure DTs, alongside Eclipse Ditto-Hono-Vorto. Their study spans 13 requirements and 7 quality characteristics.

Proposing a maturity framework for DTs, Klar et al. [31] argue that interoperable DTs represent the highest level of maturity. They highlight connected, interoperable DTs as a departure from system-specific, monolithic ones, enabling complex structures of autonomous digital units of computation. Typical barriers to interoperability, including data sharing and standardization, are identified.

The significance of DT interoperability in Industry 4.0 is underscored by Rebelo Moreira [41], positioning SoDTs as crucial facilitators of interaction and decision-making among silos driven by legacy equipment. Our panel report addresses this issue, emphasizing the necessity for an increased number of DTs in real engineering processes.

Ferko et al. [22] review 21 academic works to analyze technological choices and degrees of interoperability, focusing on data exchange. Their findings indicate that current DT architectures excel in achieving semantic interoperability but often overlook higher levels of semantic complexity, such as information and knowledge management. This takeaway is in line with our panel report: achieving higher levels of interoperability in federated DTs presents challenges related to extra-functional properties of accuracy, trust, security, and privacy; and recommend the revision of standards to address these challenges. Many of the above frameworks propose or adopt technical frameworks and standards. For example, Microsoft Azure DTs includes the Digital Twin Definition Language (DTDL)<sup>7</sup>, a common schema for data models and DT structures. Twined<sup>8</sup> is another definition language similar to DTDL. Asset Administration Shell (AAS) provides a generic meta-model for aligning with industrial standards and has several open-source implementations, including Eclipse BaSyx<sup>9</sup>, PYI40AAS<sup>10</sup>, SAP I4.0 AAS<sup>11</sup>, and the AASX Package Explorer<sup>12</sup>, each developed by different entities. Finally, CPS-Twinning<sup>13</sup> includes AutomationML documents in the core of the solution to deploy the DTs in simulated networks and is intended to cover physical simulations.

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<sup>7</sup> <https://github.com/Azure/opendigitaltwins-dtdl>

<sup>8</sup> <https://github.com/octue/twined>

<sup>9</sup> <https://www.eclipse.org/basyx/>

<sup>10</sup> <https://git.rwth-aachen.de/acplt/pyi40aas>

<sup>11</sup> <https://github.com/SAP/i40-aas>

<sup>12</sup> <https://github.com/admin-shell-io/aasx-package-explorer>

<sup>13</sup> <https://github.com/sbaresearch/cps-twinning>

### The panel – four complementary perspectives

To investigate the challenges and success factors of interoperability of digital twins, we organized a panel discussion at the digital twins track of the 2023 Annual Modeling and Simulation Conference (ANNSIM) in May 2023. We invited four esteemed panelists who represented four complementary perspectives.

- **Strategic perspective:** digital twins with multiplicities and why do aggregated digital twins matter? – **Dawn Tilbury** (University of Michigan, US).
- **Technical perspective:** how does co-simulation support concerns distributed over multiple digital twins? – **Claudio Gomes** (Aarhus University, Denmark).
- **Standardization perspective:** the role of standards in interoperability – **Guodong Shao** (National Institute of Standards and Technology, US).
- **Organizational perspective:** how do organizations deal with advanced digital twinning scenarios, specifically in the light of various data challenges – **Bassam Zarkout** (IGnPower Inc., Canada).

The strategic perspective articulates why interoperability is an issue and identifies two such areas of problems: (i) multiple digital twins for components that are integrated/aggregated into a system digital twin, and (ii) multiple digital twins for the same component/system, with different outputs (e.g., one to predict/estimate quality and the other to predict/estimate needed maintenance). The technical and standardization perspectives focus on how interoperability could be approached. The technical perspective builds on the assumption that complex digital twin scenarios are often enabled by simulators [4] and identifies co-simulation as the viable option to support simulation under interoperability constraints. The standardization perspective builds on the assumption that single digital twins in a SoDT are not necessarily provided by the same supplier and convergence might not be attained without proper standards. Finally, the organizational aspect focuses on what should be done by organizations to put digital twin solutions in place, especially SoDTs with interoperability concerns.

Panelists were asked to reflect on a set of apriori agreed questions that span a sufficiently wide scope, allowing us to draw meaningful conclusions from the discussion. In this paper, we report and synthesize these arguments and identify key challenges, success factors, and impactful research directions ahead. The main takeaway of the panel is that contrary to the state of affairs in digital twinning that limits interoperability to low levels, there is a clear need to reach higher levels of interoperability in digital twinning. Moreover, there are emerging solutions to achieve these higher levels—three of which are discussed in this paper: co-simulation, standardization, infonomics.

## 2 Strategic view: multiplicities of digital twins (Dawn Tilbury)

A digital twin is a virtual replica of a physical object or process, its “twin”. A digital twin needs to be synchronized with its physical counterpart through the

collection of real-time data (at appropriate intervals, which will depend on the application) and should output some useful metric about the condition or state of its physical twin, along with a confidence estimate in that metric [39].

A digital twin uses some form of a model to create its output and can be built using subject-matter expertise, data analytics, and/or artificial intelligence. Although the term “digital twin” is more recent, in reality, what we now call “digital twins” have existed for many years. State estimators for control systems, virtual metrology, and predictive maintenance systems are examples of existing software systems that fit the digital twin definition. For example, a state estimator, e.g., Kalman filter [50], takes the inputs and outputs ( $u$  and  $y$ ) of a system modeled as a linear system of differential or difference equations  $\dot{x} = Ax + Bu$  and produces an estimate of the state  $x$  over time. Virtual metrology [18] uses measurements from semiconductor fabrication to predict the quality of a process without needing to measure every wafer.

As systems become more complex, it can be advantageous to build multiple digital twins for the sub-components of a system and then aggregate them together into a digital twin for the system. For this type of aggregation, the digital twins need to have the same purpose. Consider a digital twin that predicts the remaining useful life (RUL) of a system, that could be used for predictive maintenance. For example, in a pump with a rotating motor, there could be a digital twin for each bearing in the motor, another digital twin for the shaft, and one for the seal. Each digital twin could collect data from its respective component (temperature, vibration, pressure, flow, etc.) and use that data, together with a model, to predict the RUL. The model could be as simple as a threshold (if the vibration is greater than  $X$  then predict failure within 1 week) or could be tuned based on historical data to give a more precise prediction with greater confidence. The system digital twin would aggregate all of the outputs of the sub-components to predict the RUL of the pump. Again, a simple aggregation could just choose the minimum failure time, or a more complex aggregation could use a weighted average.

A more complex scenario could include a manufacturing cell, including multiple Computer Numerical Control (CNC) machine tools and robots that move the parts between the different machines. Each machine and robot may have a digital twin that predicts its RUL, based on data from its internal control system and perhaps external sensors. To integrate these digital twins into a prediction of the RUL for the cell, they must be able to interoperate – the outputs must be presented in an understandable format so that the integrator who puts the cell together can create the cell-level (and also a system-level) digital twin. In the future, the digital twins for the machines and robots may be supplied by their vendors, and trained on historical data for these particular machines operating in different contexts. In this case, the context or environmental parameters must either be measurable by the digital twin or specified by the integrator.

In addition to aggregating digital twins in a hierarchy for a given system, each component (or sub-component) could have multiple digital twins with different output metrics (and confidence levels). In a multi-axis machine tool, each

motor could have a digital twin predicting its RUL as well as one estimating its accuracy or tolerance. The overall precision of the machine could be estimated by combining the different axes, appropriately for the relevant geometry.

As computing, storage, and bandwidth become more accessible and affordable, the amount of data available to be used in digital twins for improving manufacturing performance is increasing exponentially. Taking advantage of the data requires significant effort by subject-matter experts, who understand the processes, what metrics are important, and what measurements are most likely to be useful for the intended purpose. Once a digital twin has been successfully verified and deployed, it needs to be maintained and potentially updated (especially if the context changes). Ideally, the successful digital twin can be used as a template to create digital twins for similar processes, or in similar contexts.

A digital twin framework that includes the eight “ilities” of Modularity, Reusability, Interoperability, Interchangeability, Verification and Validation (V&V) capability, Maintainability, Extensibility, and Sustainability enables the successful lifecycle of a collection of digital twins to exploit the promise of translating manufacturing data into manufacturing intelligence [39]. Many open research questions consider how best to realize these properties, from transfer learning to uncertainty analysis and automation.

### 3 Technical view: co-simulation for interoperability (Claudio Gomes)

Co-simulation is the field that studies how to conduct the coupling of heterogeneous models through their behavior traces, i.e., through their simulations. It is therefore the key to simulator interoperability. The following aspects constitute the essential elements to perform a co-simulation and thus allow simulator interoperability: simulators that allow explicit control of when (not how) to progress in simulated time; a standardized API for controlling such progression and accessing variables; and an orchestration algorithm that uses such an API.

While there are many appropriate co-simulation interfaces – Discrete Event System Specification (DEVS), Simulink’s S-Function, the interface used in Ptolemy [6], the interface used in CyPhySim [34], the High-Level Architecture (HLA) – in this manuscript, we focus on an interface that has been proposed by industry and is currently being adopted by more than 170 companies for modeling their simulation tools. The functional mockup interface (FMI) standard<sup>14</sup> was proposed in 2007 and is currently in version 3.0 [28]. It defines a container and an interface to exchange dynamic simulation models using a combination of XML files, binaries, and C code, distributed as a ZIP file, called a Functional Mockup Unit (FMU). Under the FMI standard, simulators declare the operations corresponding to the API. We refer the reader for more details to Gomes et al. [24].

<sup>14</sup> <https://fmi-standard.org/>

### Role of Co-simulation in Digital Twins

We envision the emergence of standardized interfaces to interact with digital twins. If digital twins leverage dynamic models to make sense of the data as well as provide a number of other useful services such as monitoring, fault diagnosis, and self-adaptation, then the role of co-simulation in digital twins is clear: to provide a standard interface to interact with models. Every application of simulation in digital twins has an analogous counterpart with co-simulation when the systems under study are coupled and heterogeneous.

The work of Feng et al. [20, 21] describes a number of services that are based on modeling and simulation, derived from the most common requirements for digital twins identified in surveys [7, 9, 36], each of which is enabled by using the co-simulation interface. These services play crucial roles in the functioning of a digital twin. They include (1) state estimation, which combines data and simulations for accurate evaluation of model variables; (2) visualization, which displays relevant variables and physical twin properties for a comprehensive understanding; (3) decision-making support, allowing simulations and evaluation of different configurations for the physical twin; (4) monitoring, assessing performance, and detecting anomalies or faults; (5) predictive maintenance, identifying long-term trends for breakdown prediction; (6) fault diagnosis, classifying and explaining detected faults; and (7) self-adaptation, enabling automated or semi-automated adjustments to cope with changing environments.

In the above services, the role of co-simulation is to decouple the technology used to simulate models from the digital twin implementation. Its role in decision-making is to provide the decision-maker with insights into the current and potential future states of the physical twin. The state estimation service will often correct the predictions made by a model in order to align them better with the observed data and thereby obtain a more accurate estimate of all other variables in the model that affects those predictions. The co-simulation interface is, therefore, important for the development of simulation tool agnostics state estimation services because these services rely only on the co-simulation interface to perform the prediction and correction. Further implementations of state estimation using the FMI standard are presented in [25, 33, 43].

In summary, co-simulation and the standardized interface it promotes allow digital twin technology to be decoupled from modeling and simulation tools.

### Co-simulation and Interoperability in Digital Twins

As written in the previous section, one of the responsibilities of the digital twin is to keep track of the physical twin's environment (the state estimation example we have used is focused on sensing latent variables in the physical twin but it could also be used to sense latent variables in the environment of the physical twin). In scenarios where a physical twin's environment includes other physical twins which may have their own digital twins, it is reasonable to conclude that there are advantages for the former's digital twin to be able to interact with the latter's digital twins. As proposed by Esterle et al. [19], there might be two main

types of operations to be carried out between digital twins: (1) model exchange operations happen when a digital twin requests a model from another; and (2) service request operations happen when a digital twin invokes an operation to be executed in another. An example of model exchange is a digital twin asking for a model of another physical twin that can be used for predictions of the future behavior of that physical twin. An example of a service request operation is subscribing to the sensory data from another physical twin.

The role of co-simulation is more prominent in case 1 as the model can be transferred as an FMU. As for case 2, the FMI interface is poorly suited, because we envision many digital twins to be running 24/7, undergoing updates, and generally present non-functional requirements not covered in the FMI standard.

The following represents the most important lesson learned from the standardization of co-simulation interfaces: Intellectual Property (IP) protection based on exchangeable black box models is not seen as being strong enough by the industry. The main reason is that, given the freedom to interact with a simulator as much as possible, it is theoretically possible to learn some of its model's underlying structure using system identification techniques [30]. Discussions with industrial partners also reveal the need for a way to control access to simulators to prevent abuse. This leads to solutions where the simulation of a particular company remains on-premises and requests can be made for simulations. This further aggravates issues such as cyber security and naturally presents performance challenges due to the increased latency.

The above challenges suggest the following questions. (1) What are the essential operations for a digital twin interface to enable the corporation and interoperability between digital twins? (2) What mechanisms can be put in place to enable full access control to industrial partners who own a particular digital twin while at the same time not harming security and performance?

#### 4 Standardization: a key enabler (Guodong Shao)

Digital twins involve highly complex collections of data and functional subsystems including data collection, data processing, data modeling, data analytics, data visualization, modeling and simulation, optimization, and control. Some of these subsystems could be distributed systems. There are significant challenges to seamlessly integrating these diverse functional subsystems with data in various formats, e.g., 3D models, sensor data, and simulation results. In addition, digital twins will need to interact with many other systems to achieve their goals. Interoperability is essential for the development and adoption of digital twins as it enables systems to work together. Standardization plays a critical role in achieving interoperability by defining common rules, protocols, data formats, and interfaces that ensure consistency and compatibility across different systems. Standards can also enable vendor neutrality, which means that they are not tied to proprietary technologies. Various vendors and solutions that comply with the same standards will guarantee compatibility and interchangeability of components or systems. Standards foster the development of ecosystems and

markets by creating a level playing field and encouraging innovation on interoperable solutions. Using a standard approach, companies do not need custom integration solutions, which helps reduce development and maintenance costs.

Developing standards can be a complex and time-consuming process. It requires extensive collaboration, consensus-building, and coordination among various participating stakeholders. Technology evolves rapidly nowadays, so standardization efforts need to keep up with the latest advancements. The standardization process typically involves several stages with various stakeholders. It could take up to several years to complete, depending on the complexity of the subject matter, the level of consensus required, and the involved stakeholders' engagement. Although specific steps may vary depending on the context, the main phases of standardization include: (1) needs identification, (2) work item proposal, (3) committee identification or formulation, (4) committee drafting, (5) consensus building, (6) review and comment, (7) approval and publication, (8) implementation and adoption, and (9) maintenance and revision.

There are some misconceptions that hinder the process of standardization. For example, (1) adherence to standards may limit companies' ability to differentiate their products or services from their competitors and (2) complying with standards will require modifying existing systems, processes, and practices, leading to more costs than benefits. These misconceptions can be addressed through collaboration, communication, standards education, and implementation demonstration. The success of a standard relies on several key factors that contribute to the development, adoption, and effectiveness of standards: (1) consensus and collaboration among stakeholders; (2) clear objectives and scope; (3) broad stakeholder engagement especially from industries; (4) technical excellence and relevance to address current and emerging challenges; (5) flexibility and adaptability to accommodate evolving technologies, market dynamics, and user needs; (6) promotion and education to build confidence, facilitate adoption, and foster a culture of standardization; (7) continuous improvement and governance to ensure accountability and the long-term sustainability of standards.

Since digital twins are still in their early stages of maturity, there are fewer standards specifically developed for digital twins. However, existing standards for data collection, data security, information modeling, simulation, visualization, and networking can be used to support the development of digital twin applications. For example, OPC Unified Architecture (OPC UA) provides a standardized framework for secure, reliable, and platform-independent communication, allowing digital twins to integrate with diverse systems and components and MTConnect supports digital twin interoperability by providing a semantic vocabulary for manufacturing equipment, making possible structured contextualized data and avoiding proprietary format. Data sources include equipment, sensor packages, and other factory floor hardware. A relatively new digital twin standard published by International Organization for Standardization (ISO), ISO 23247 - Digital Twin Manufacturing Framework, provides a generic development framework that can be instantiated for case-specific implementations of digital twins in manufacturing. The standard defines a digital twin as "A fit for

purpose digital representation of an observable manufacturing element (OME) with synchronization between the element and its digital representation.” An OME could be any physical artifact, process, or behavior on the manufacturing floor. ISO 23247 promotes common terminology usage, provides a generic reference architecture, supports information modeling of OMEs, and synchronizes a digital twin with its OME, facilitating interoperability and collaboration among different manufacturing systems and stakeholders (Shao, 2021). The framework reference architecture, in part 2 of the standard, consists of functional entities in each domain entity, i.e., User Entity, Digital Twin Entity (DTE), and Device Communication Entity (DCE). Each functional entity (FE) performs specific tasks. For example the Interoperability Support FE enables integration between digital twins and other systems such as Enterprise Resource Planning and Product Lifecycle Management systems. The Data Collecting FE in DCE collects data from OMEs and interacts with relevant systems in DTE and sensors.

There are a few other ongoing standardization efforts on digital twins including new additions of ISO 23247, ISO/IEC JTC1 efforts on digital twin definitions, concept, terminology, reference architecture, and maturity models. Object Management Group (OMG) Industry IoT Consortium (IIC) Digital Twin Interoperability Task Group has worked on a technical report on Digital Twin Core Conceptual Models and Services, the technical content could potentially serve as standardization requirements and foundational material to facilitate the interoperability and reuse of digital twin components. In addition, OMG’s Digital Twin Consortium is an industry consortium that promotes the development, adoption, and standardization of digital twin technologies. It brings together organizations from various sectors to collaborate on advancing digital twin standards and best practices. The consortium’s activities support cross-domain standardization efforts, creating a common foundation for interoperability and knowledge sharing.

The standardization of digital twins is still evolving. A few directions can be pursued to further advance the standardization efforts: (1) develop common data models that capture the essential information and relationships within digital twins, promote consistency, reusability, and integration across diverse ecosystems; (2) establish interoperability frameworks that define common interfaces, protocols, and integration patterns, this can facilitate communication and collaboration between different systems; (3) foster semantic alignment by developing standardized ontologies and semantic models for effective communication and understanding of concepts, relationships, and context; (4) develop security and privacy standards to enable authentication, access control, data encryption, and secure communication protocols that support the confidentiality, integrity, and privacy of data so that trust and confidence in digital twins can be enhanced; (5) develop frameworks and guidelines for managing the entire lifecycle of digital twins to promote consistency, traceability, and scalability of digital twins; and (6) establish standardized testing and validation procedures for digital twins to ensure their reliability, accuracy, and performance, and enhance their credibility and trustworthiness. These procedures should cover data quality assessment, model validation, conformance testing, and performance evaluation.

## 5 Organizational view: the role of data (Bassam Zarkout)

Data utilized and generated by digital twins should be regarded as integral parts of enterprise data assets. Organizations are increasingly keen on exploring the value inherent in their data assets and how this value can be harnessed to support corporate objectives. It is crucial to discern between intangible and tangible data value. While both types contribute to organizational values like intellectual property and operational efficiency, tangible data can also be readily monetized [14, 32]. Data can be assessed for its present or future value, with the latter being ununlockable through analytics and Artificial Intelligence (AI). The advent of increasingly potent AI tools, such as ChatGPT and other LLMs, capable of extracting future value from seemingly inert data, is compelling organizations to reassess their assumptions and strategies regarding data utilization beyond immediate operational needs. It embodies the classic case of “you do not know what you do not know.”

An integral aspect of discussions regarding data value, including that of digital twin data, is the management of its lifecycle. Besides the operational lifecycle, other tracks may include the lifecycle of the physical asset being twinned, the lifecycle of business value (as discussed earlier), and the compliance lifecycle as dictated by regulations, laws, insurance, etc.

These discussions inevitably translate into additional functional and architectural requirements crucial for digital twin development, such as interoperability, scalability, and performance.

The methodologies and best practices for implementing digital twins need not be developed in isolation. Organizations already possess established methodologies and best practices for IT-based business systems, extensively employed across sectors like government, military, banking, insurance, telecommunications, healthcare, manufacturing (on the business side), and various others. Adapting these methodologies and best practices to accommodate the unique characteristics of digital twins is imperative.

One notable trend is the increasing implementation of digital twins with advanced analytics and AI components. The distinctive characteristics of AI impose additional demands on how digital twins handle data, including response time, latency, security, temporal data correlation, orchestration, and reusability. Therefore, the methodologies and best practices adopted for digital twins must address these supplementary considerations related to AI data (e.g., training and operational datasets).

Continuing along this evolutionary trajectory, digital twins will increasingly be integrated within the broader concept of a system of systems, introducing unique characteristics such as operational and managerial independence of individual systems, emergent behavior of geographically dispersed components, and the evolutionary development of the overall system and its subsystems.

## 6 Discussion

We now synthesize key takeaways from the panelists’ positions. First, we contextualize the panelists’ insights by relating them to the Levels of Conceptual Interoperability Model (LCIM) by Wang et al. [49], highlighting motivations for reaching high levels of interoperability and discussing potential enablers to achieve this (Sec. 6.1). Then, we distill the main challenges (Sec. 6.2) and success factors of digital twin interoperability (Sec. 6.3), and identify directions for prospective researchers (Sec. 6.4).

### 6.1 Towards higher level of interoperability

The overarching theme of the panel discussion was the meeting of ambitions and opportunities to achieve higher levels of interoperability in modern systems subject to digital twinning. It seems that **there is a clear need for more advanced interoperability in digital twins**. This need, coupled with the fact that current digital twins exhibit relatively simplistic interoperability mechanisms, should draw the attention of prospective researchers to this topic.

**Levels of interoperability.** The Levels of Conceptual Interoperability Model framework (LCIM) [49] defines seven interoperability levels. At the first level,  $L0$ , there is no interoperability between systems. At the  $L1$  (*Technical*) level, systems have technical links through which they can exchange data, restricted to the low level of bits and bytes. At the  $L2$  (*Syntactic*) level, systems have an agreed protocol to exchange data in the proper form, but there is no semantics to the data, i.e., the “meaning” of data is not established. At the  $L3$  (*Semantic*) level, systems exchange a set of terms that they can semantically interpret.

Ferko et al. [22] report that current digital twins are restricted to these latter two levels,  $L2$  and  $L3$ , and digital twinning scenarios typically do not show ambitions to reach higher levels. In contrast, emerging evidence from this panel suggests that there is indeed motivation to reach higher levels of interoperability, and that there are methods to achieve this. These higher levels are covered in the LCIM as follows. At the  $L4$  (*Pragmatic*) level, systems are aware of their context, such as system states and processes, as well as the meaning of the information they exchange. At the  $L5$  (*Dynamic*) level, systems are able to influence the production and consumption of data, based on the analysis they need to carry out, triggered by changes in the context over time. Finally, at the  $L6$  (*Conceptual*), systems are fully aware of each other’s information, context, and modeling assumptions, resulting in coherent, collective reasoning faculties.

In the following, we discuss three important transitions in interoperability levels, summarized in Tab. 1.

**From L3 (Semantic) to L4 (Pragmatic) interoperability.** As Dawn Tilbury puts it forward in her strategic perspective on digital twin multiplicities (Sec. 2), “*In the future, the digital twins for the machines and robots may be supplied by*

**Table 1.** Motivations and enablers of interoperability transitions in twinned systems

Transition	Motivation	Enablers
L3→L4	Deployment of vendor-supplied DTs into a system of DTs (Sec. 2)	Co-simulation (Sec. 3)
L4→L5	Maintenance needs of DTs, reuse of previously developed DTs (Sec. 2)	Digital twin evolution [13], technical sustainability [16]
L5→L6	AI-driven advanced analytics in systems of DTs (Sec. 5)	Validity frames [37, 48], ontologies [11]

their vendors, and trained on historical data for these particular machines operating in different contexts. In this case, the context or environmental parameters must either be measurable by the digital twin or specified by the integrator.” The deployment of such vendor-supplied digital twins into an organization’s existing system of digital twins requires sound alignment of digital twins. Digital twins need to be able to exchange metadata that enriches data and promotes it to information; business and technical workflows need to be put in place to orchestrate or coordinate digital twins; and contextual information of the deployed environment must be taken into account. These requirements are the same as the requirements of the  $L_4$  level of pragmatic interoperability in the LCIM.

Apart from these requirements, the key enabler to achieve the  $L_4$  level, according to the LCIM [49, Table 1], is simulation implementation. As highlighted by Claudio Gomes in his technical perspective (Sec. 3), co-simulation offers mature solutions here. For example, models can be transferred as FMUs, providing semantic information between digital twins in a compact fashion.

**From L4 (Pragmatic) to L5 (Dynamic) interoperability.** The strategic perspective motivates further improvements in interoperability. “Once a digital twin has been successfully verified and deployed, it needs to be maintained and potentially updated (especially if the context changes). Ideally, the successful digital twin can be used as a template to create digital twins for similar processes, or in similar contexts.” Indeed, as digital twinning is a costly and resource-intensive endeavor, it is expected that developed and deployed solutions exhibit elevated technical sustainability, i.e., the ability to preserve their function over a prolonged time [26]. This is especially true in open-ended and reactive systems, such as digital ecosystems, that are typically driven by digital twins [16]. The  $L_5$  level of interoperability requires the ability to react to contextual changes, specifically in terms of data collection and processing.

Digital twin evolution methods [13], e.g., through automation by reinforcement learning [12] offer high potential. However, digital twin evolution is an emerging field still in its infancy, limiting the possibility of reaching higher levels of interoperability.

**From L5 (Dynamic) to L6 (Conceptual) interoperability.** As explained by Bassam Zarkout in his organizational and data perspective, “*One trend worth noting is that more and more digital twins will be implemented with advanced analytics and AI components.*” Sound conclusions require congruent context and model assumptions, which are foundational assumptions in traditional modeling and simulation [3]. In AI, however, it is not trivial to assess the congruence of models that have been trained on large volumes of data and are typically black boxes for the human eye. At the *L6* level of interoperability, systems are required to understand each other’s information, context, and modeling assumptions. As such, AI-driven systems of digital twins require *L6* level interoperability.

The LCIM is vague about the potential solutions and simply requires a documented conceptual model to achieve the *L6* level [49, Table 1]. Better-suited techniques are offered by model-driven and model-based engineering. Validity frames—structured and formal descriptions of contextual information under which the soundness of analyses can be guaranteed—have been a topic of interest for decades in the simulation community [51]. Recent developments in semantic validity [37, 48], position validity frames as potential enablers of coordinated AI systems that drive digital twins at the *L6* level of interoperability. Additionally, ontological techniques can be used to take steps towards explaining AI [11], allowing for a better representation of AI model assumptions.

**Cross-cutting concerns.** There are two concerns in our scope that arch through the *L3-L4-L5-L6* trajectory of transitions and support each step.

First, standardization, as explained by Gordon Shao (Sec. 4), can accelerate improvements in interoperability by providing common frameworks for all involved parties. For example, the commonly used ISO 23247 Digital Twin Framework for Manufacturing defines a dedicated functional entity in support of interoperability: “*the Interoperability Support FE enables integration between digital twins and other systems such as Enterprise Resource Planning and Product Lifecycle Management systems*”.

Second, data valuation, as explained by Bassam Zarkout (Sec. 5), is becoming an increasingly more pronounced interest of organizations. “*Organizations are increasingly interested in exploring the value of their data assets and how this value can be leveraged to support the corporate objectives of the organization.*” Infonomics, the discipline of asserting economic value to information [32], is a prime candidate to support organizations in connecting data value to corporate objectives. Assessing the economic value of information helps organizations treat information as a financial asset and leverage value management techniques companies are familiar with. Infonomics has been a success in driving corporate data strategies, and thanks to its recent adoption for digital twins [14], it is ready to be used in support of improving the interoperability of digital twins.

## 6.2 Challenges

**Complexity** seems to be an overarching concern among viewpoints. Indeed, the vast and elaborate functionality of digital twins and the hierarchical structure

of SoDTs are pushing the boundaries of the state-of-the-art and have effectively rendered prevalent systems engineering methods unsustainable [15]. This complexity challenges establishing reliable and stable interoperability among digital twins. The multiplicities of digital twins in modern SoDTs help deal with increasingly more elaborate physical twins. However, this comes at the cost of increased operational independence and often, geographic distribution of SoDTs. In such settings, traditional enterprise architecture models might face limitations and need to be adapted to accommodate the particularities of digital twins [5].

One such particularity is **data and its management**. There are substantial challenges to seamlessly integrating diverse functional subsystems in which data typically do not follow a common format. Interoperability is substantially hindered by these challenges as no common data representation might be assumed. This is especially concerning in real-time data processing typical in digital twins. The unique characteristics of AI—such as (1) the need for voluminous data of the numeric type, (2) the need for labeled data for supervised learning, and (3) the recency and relevance of data—further exacerbate these concerns and place additional demands on how the digital twin must deal with data.

The much-needed **interplay between different suppliers** along the supply chain poses additional challenges to interoperability. IP protection bears elevated importance for companies, and techniques that might work in traditional systems engineering settings, such as exchangeable black box models, are often not considered strong enough and resistant to special forms of cryptographic attacks and system identification. This is due to the ability to freely interact with a black box to a sufficient extent allowing it to extract its underlying structure. These threats hinder interoperability to an extent that is particularly challenging to overcome. Soon, digital twins may be supplied by hardware and machine vendors with models pre-trained on historical data of the particular machine. This raises the need for adaptability of digital twin models and integration with other digital twins within companies. Currently, no development methods and tools exist to support the integrator or adopter organization in these tasks.

**Standards** seem to be crucial in overcoming these challenges. However, there are fewer standards developed for digital twins thus far. SoDTs, distributed, and high-availability digital twins pose a particular challenge to current technical standards such as FMI/FMU. The lack of standards is due to the complex and time-consuming nature of their development. These endeavors require extensive collaboration and consensus-building among government bodies, industry experts, and academic researchers.

### 6.3 Success factors

On the flip side of data management challenges, the exponential increase of **available data** in digital twins creates opportunities [10, 47]. Companies that are able to tame data-related challenges can leverage a central data infrastructure to drive the interoperability of digital twins. For example, well-managed data lakes with stable APIs can serve as the information glue between digital twins [45].

**Standardization** plays a critical role in achieving interoperability by defining common rules and specifications. While being part of standardization efforts might be beyond the reach of the majority of companies, adopting standards creates an immense competitive edge. For example, standardized interfaces, such as those defined by the FMI standard enable an array of benefits, e.g., the uniform exchange of models, reuse of simulation units, and black-box simulator support along the supply chain. Adopting standardized digital twin architectures [44] further aids establishing interoperability.

Among the **organizational success factors** of digital twin interoperability, two big groups emerge: the ability to leverage existing know-how, and staffing with the right mindset. Leveraging organizational best practices and existing IT systems can be achieved by properly adapting them to digital twins. On a related note, existing standards (e.g., for data collection, data security, and simulation) can help avoid fragmentation and duplication of efforts. The proper usage of standards allows for important technical success factors, such as deferring security control to companies, e.g., through on-prem simulators governed by traditional IT security rules. All this requires recruiting the right subject-matter experts who are also able to utilize the benefits of digital twins and aid their evolution while ensuring proper interoperability principles [46].

#### 6.4 Future research directions

Digital twin **interoperability frameworks and lifecycle models** have emerged as the most important research direction for the near future. This primarily includes interoperability frameworks that define common interfaces, protocols, and integration patterns for digital twins. To this end, semantic techniques seem particularly promising, e.g., semantic alignment by developing standardized ontologies and semantic models. End-to-end digital twin lifecycle models are also crucial in understanding and controlling the proper interoperability in SoDTs. This also includes data lifecycle models and common data models that capture the essential information and relationships within digital twins.

As we build increasingly more complex SoDTs, their **testing and validation** might need more standardization, especially with a focus on enhancing the credibility and trustworthiness of single digital twins—two crucial prerequisites of interoperability. On a related note, traditional **certification methods have to evolve** to deal with the uncertainty that stems from the often ambiguous scope of the digital twin’s responsibility at the time of deployment. The challenge here is analogous to the certification of systems that contain AI components.

Ensuring **security and privacy** in digital twins subject to interoperable behavior is currently in the early stages of research, leaving substantial room for improvement both in research and application communities. In a broader context, ensuring the **eight “ility”s** of modularity, re-usability, interoperability, interchangeability, V&V capability, maintainability, extensibility, and sustainability have plenty of research potential, for example, supporting them through **AI and Machine Learning** based digital twin engineering techniques [17],

supporting technical sustainability by systematic **digital twin evolution** mechanisms [13], and defining libraries of **digital twin building blocks** in support of modularity and re-usability [29].

## 7 Conclusion

The complexity of systems subject to digital twinning often necessitates the development of subject matter specific digital twins and subsequently organizing them into a system of digital twins, in which interoperability is a key enabling mechanism. Such scenarios regularly emerge in companies that exhibit siloed forms and strict organizational boundaries: digital twins developed within single siloes must be able to cooperate as well. As a consequence, digital twin interoperability is of a particular interest among academic scholars, industry experts, and standardization bodies.

By approaching digital twin interoperability from four different, complementary viewpoints—strategic, technical, standardization, and organizational—we drew key takeaways regarding the challenges, success factors, and future research directions in interoperability of digital twins. The main takeaway of the panel is that contrary to the state of affairs in digital twinning that limits interoperability to low levels, there is a clear need to reach higher levels of interoperability in digital twinning scenarios that necessitate a distributed approach. Moreover, there are emerging solutions to achieve these higher levels—three of which have been discussed here (co-simulation, standardization, infonomics).

Our report contributes to a growing body of knowledge on digital twins, and aims to support academists in steering their research, and practitioners and decision-makers in assessing the potential of digital twins in their organizations.

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